

ABSTRACT

A label printing apparatus for accommodating a plurality of widths of rolled label stock is provided. The label printing apparatus includes a frame, a label stock support arm extending from the frame, and a print head located for having label stock pass thereby for printing. The label stock support arm may have at least two stepped regions for supporting rolled label stock, including a first stepped region with edges spaced apart by a first distance corresponding to a first width of label stock and a second stepped region with edges spaced apart by a second distance corresponding to a second width of label stock. One or more label stock guides may include recessed regions for guiding different widths of label stock. A movable wall may also be provided. The various features could also be provided in connection with printers using rolled print media other than label stock.

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